

MINUTES OF THE OPEN SESSION
OF THE MEETING OF JMSB FACULTY COUNCIL

Held on Friday, December 11, 2009
MB 15.254

<u>PRESENT</u>	S. Sharma, Dean and Chair; S. Al-Safadi; C. Baptista; B. Barbieri; G. Beasley; S. Betton; E. Boulian; S. Brutus; D. Cameron; C. Cho; A.-M. Croteau; B. Desai; A. Farnoli; J. Freed; N. Hdeib; A. Hochstein; G. Hughes; M. Islam; G. Kanaan; L. Katsanis; H. Kim; Z. Ling; J. Longo; F. Nebebe; R. Oppenheimer; D. Peltier-Rivest; P. Pietromonaco; I. Rakita; C.A. Ross; M. Rossi; R. Saade; M. Sharma; T. Stathopoulos (<i>for S. Cole</i>); L. Switzer; L. Zimmerman
<u>ABSENT</u>	A. Ahmad; J. Ahmad; C. Calkins; S. Cole; J. Feith; G. Fisher; S. Goyal; D. Graham; M. Horst; T-S Nguyen; A. Paquin; R. Paquin; U. Wassmer; J. Woodsworth
<u>GUESTS</u>	K. Assayag; J. Capano; K. Fiddler; C. Huang; M. Mokbel; N. Saltiel; A. Satir

1. Call to order

The meeting was called to order at 9:35 a.m.

2. Open Meeting

3. Approval of the Agenda

R-2009-7-1 *Upon motion duly moved and seconded (L. Katsanis, M. Sharma), it was unanimously resolved that the Agenda be approved.*

4. Approval of the Minutes of the Meeting held October 9, 2009

R-2009-7-2 *Upon motion duly moved and seconded (D. Cameron, M. Sharma), it was unanimously resolved that the Minutes be approved.*

5. Chair's Report and Question Period

Dean Sharma welcomed Associate Dean Peltier-Rivest to his first meeting of Faculty Council in his newly appointed position of Associate Dean, Academic Relations. He also welcomed M. Islam in his new capacity as Chair of the Department of Accountancy.

JMSB gave a strong performance at the HR Symposium hosted by l'Université de Quebec à Trois Rivières, winning second prize in the Negotiation category and third prize in Kinball.

Dean Sharma also congratulated the MBA team for their performance at the fifth annual TATA cup. This marks the first time that JMSB competed in the cup and they won the TATA cup. Traditionally

the winning team hosts the cup the subsequent year so that will be a competition to look forward to in Fall 2010 when we host.

November 16, 2009 marked the official opening of the David O'Brien Centre for Sustainable Enterprise.

Thank you to everyone that supported the 2nd annual toy drive for the Montreal Children's Hospital Child Life Department. The donation deadline has been extended to December 14, 2009 at 5:00 pm. Monetary donations are accepted and receipts can be provided. Please see Eva in DS & MIS or Mona in the undergraduate office.

Dean Sharma thanked those who attended Fall convocation on November 13, 2009.

Dr. Woodsworth mentioned at the November 6, 2009 Senate meeting that over \$51,000 was raised this year for the Shuffle. This said, only 36 individuals participated from the JMSB.

Prof. Ross asked if the travel allowance for full-time faculty would be discontinued. Dean Sharma mentioned that the Provost is revising the travel policy but assured that anything that has been approved to date and until a new policy is in place will be honoured.

6. Business arising from the Minutes

6.1 Electronic Voting (Document JMSB-2009-07A-01)

Prof. Barbieri presented the document that outlined the use of electronic voting for Faculty Council in emergency situations.

R-2009-7-3 Upon motion duly moved and seconded (B. Barbieri, S. Betton), it was resolved that Document JMSB-2009-07A-01 be approved.

7. Elections (JMSB-2009-07A-02)

R-2009-7-4 Upon motion duly moved and seconded (M. Sharma, L. Katsanis), Bryan Barbieri, Department of Marketing, was elected by acclamation to replace M. Sharma on the Faculty Council Steering Committee from January 1, 2010 to May 31, 2010.

R-2009-7-5 Upon motion duly moved and seconded (M. Sharma, S. Betton), Michael Carney, Department of Management, Emilio Boulian, Department of Accountancy and Lawrence Kryzanowski, Department of Finance were elected by acclamation to serve on the ACSP Renewal Committee for the Van Berkum Endowed Chair in Small-Cap Equities.

R-2009-7-6 Upon motion duly moved and seconded (M. Sharma, B. Barbieri), the appointment by Dean Sharma of Ted Stathopoulos, School of Graduate Studies, to serve, as the member from outside the faculty, on the ACSP Renewal Committee for the Van Berkum Endowed Chair in Small-Cap Equities, was approved.

R-2009-7-7 Upon motion duly moved and seconded (M. Sharma, S. Betton), the appointment by Dean Sharma of Christopher A. Ross, Department of Marketing, to serve, as a member outside of the unit where the position is contemplated on the SASC for the Laurentian Prof.ship in Integrated Risk Management, was approved.

R-2009-7-8 Upon motion duly moved and seconded (M. Sharma, B. Barbieri), the appointment by Dean Sharma of Raymond Paquin, Department of Management, to serve, as a member outside of the unit where the position is contemplated on the SASC for the Manulife Prof.ship in Financial Planning (Pedagogy), was approved

R-2009-7-9 Upon motion duly moved and seconded (M. Sharma, A.-M. Croteau), the appointment by Dean Sharma of Charles Cho, Department of Accountancy, to serve, as a member outside of the unit where the position is contemplated, on the SASC for the Manulife Prof.ship in Financial Planning (Research), was approved

8. Report: Research and Program Evaluation

8.1 Curriculum Changes: Major and Minor in Decision Sciences and Management Information Systems (JMSB-2009-07A-03)

8.2 Amendments to Changes to the Supply Chain Operations Management Major (JMSB-2009-07A-04)

Prof. M. Sharma requested speaking privileges for Prof. Ahmet Satir from the Department of Decision Sciences and Management Information Systems. Council agreed.

Associate Dean Switzer mentioned that the curriculum revisions in document JMSB-2009-07A-03 reflected the desire to find common courses for both the MIS and Supply Chain areas within DS&MIS.

A discussion ensued regarding documents JMSB-2009-07A-03 and JMSB-2009-07A-04. Prof. Satir mentioned that he felt the changes in JMSB-2009-07A-04 were not reflected in the final curriculum submission and he asked Council to consider them at this point. Prof. Nebebe and Prof. Saade explained that the changes submitted by the SCOM group and outlined in JMSB-2009-07A-04 were considered at the time of the departmental meeting of October 20, 2009. There was a vote at the Departmental meeting on the proposed curriculum changes as outlined in JMSB-2009-07A-03 and the vote was passed.

R- 2009-7-10 It was moved by M. Sharma and seconded by L. Zimmerman that Council approve the amendments to the curriculum changes of the Department of Decision Sciences and Management Information Systems as outlined in document JMSB-2009-07A-04.
The motion was defeated by a majority.

R- 2009-7-11 Upon a motion duly moved and seconded (L. Switzer, L. Katsanis), Faculty Council approved the curriculum changes as outlined in document JMSB-2009-07A-03.
The motion was passed by a majority.
(B. Barbieri requested that his abstention be recorded)

9. CGSA Report

9.1 CGSA End-of Semester Report (JMSB-2009-07A-05)

Ms. Al-Safadi gave the following update:

- GCBA/GDBA students are now part of CGSA
- There has been progress with the MBA lounge space with possible occupation as early as September 2010.

Ms. Al-Safadi requested speaking privileges for Ms. Mirella Mokbel, Ms. Ivonne Medina and Ms. Annaleigh Greene. Council agreed.

9.2 **MBA ICC Presentation (JMSB-2009-07A-06)**

Ms. Al-Safadi and Ms. Mokbel mentioned that the JMSB MBA International Case Competition is the largest and oldest competition of its kind. It is a non-profit event that is made possible through sponsorship and donations.

Ms. Al-Safadi mentioned that they had reached the cash target for the competition.

Ms. Al-Safadi and Ms. Mokbel asked faculty members to show their support for the case competition by attending the events.

9.3 **Ivey Leadership Conference Presentation (JMSB-2009-07A-07)**

Ms. Greene, Ms. Medina and Ms. Al-Safadi gave a brief update on their findings from the Ivey Leadership Conference. There were breakout sessions on how to improve the MBA brand. Key findings in terms of funding and sponsorship were discussed. It was a good exercise in measuring ourselves against other MBA programs. The one year MBA was discussed at the conference and it was considered problematic as a multi-year MBA gave students a strong first year as a “boot camp”. This experience is lost in a short term MBA.

10. **Staff Report**

There was nothing to report.

11. **Report: Masters and Diploma Programs**

There was nothing to report.

12. **Report: Undergraduate Programs, Academic and Student Affairs**

There was nothing to report.

13. **CASA Report**

Mr. Jose Garcia, Vice-President, Logistics and Operations of JMUCC made a presentation on the undergraduate case competition. Mr. Garcia mentioned that the JMUCC is a weeklong event from February 21-27, 2010. Presently, more than 50% of the universities participating are from outside of Canada. He gave a brief explanation of the competition and provided a financial summary of the donations and sponsorship received to date, mentioning that the operational costs are \$120,000 and 42% has already been raised through registration fees and confirmed sponsorship. To reach their goal they would require an additional \$50,000 in support.

Ms. Zimmerman gave an update on CASA in terms of the upcoming competitions, Concordia's Next Top Model and CEMA's Apprentice.

14. **Reports from School Representatives on University Committees**

The following reports were received:

- 14.1 University Senate (JMSB-2009-07A-08)
- 14.2 Senate Research Committee (JMSB-2009-07A-09)
- 14.3 Board of Governors (JMSB-2009-07A-10)
- 14.4 Arts and Science Faculty Council (JMSB-2009-07A-11)

- 14.5 Undergraduate Scholarships and Awards Sub-committee
Prof. Sharma mentioned that the Committee has concluded its work for this year. 400 certificates/scholarships were given out totaling \$57 Million.

There was nothing to report from the following Committees:

- 14.6 Senate Academic Planning and Priorities
14.7 Senate Academic Programs Committee
14.8 University Library Committee
14.9 Council of the School of Graduate Studies
14.10 Council of the School of Extended Learning

15. Annual Reports to Council from JMSB Research Chairs

The following annual reports were received:

- 15.1 Lawrence Kryzanowski, Concordia University Research Chair in Finance (JMSB-2009-07A-12)
15.2 Michel Laroche, Royal Bank Distinguished Prof.ship in Marketing (JMSB-2009-07A-13)

16. New Business

- 16.1 Community Campaign

Item 16.5 in the Agenda was moved up to 16.1. The numbering has been adjusted here accordingly.

Prof. Barbieri requested speaking privileges for Kathy Assayag and Nicole Saltiel. Council agreed.

Ms. Assayag mentioned that the public launch of the campaign is expected in the spring and the goal is to have 60-65% of the goal achieved before the launch. Ms. Assayag noted that the level of internal support – currently at 37% - is a key factor when soliciting funds. She encouraged Council members to give and encourage their colleagues to give as well. Mechanisms include endowed bursaries or scholarships, contributing to departmental funds, and planned giving.

- 16.2 JMSB Awards Criteria (JMSB-2009-07A-14)
It was explained that changes at the university level in terms of criteria for Honorary Degrees necessitated an updating of the JMSB policy.

R- 2009-7-12 Upon a motion duly moved and seconded (A.-M. Croteau, L. Katsanis), Faculty Council approved the document JMSB-2009-07A-14.

The motion was passed unanimously.

- 16.3 Annual Report: JMSB Co-Op Program (JMSB-2009-07A-15)
The report was received.
- 16.4 Annual Report: Goodman Institute of Investment Management (JMSB-2009-07A-16)
The report was received.
- 16.5 Draft Senate Resolution on Open Access (JMSB-2009-07A-17)

Mr. Beasley presented document JMSB-2009-07A-17.

R- 2009-7-13 It was moved and seconded (G. Beasley, L. Katsanis) that Council approve document JMSB-2009-07A-17.

Motion withdrawn.

There was a brief discussion in terms of document JMSB-2009-07A-17. Some members expressed their concerns over the wording in the document and especially the use of "require" in the last paragraph. Prof. Katsanis suggested changing this to "encourage". This concern was expressed by other faculty members and many asked to know the consequences of requiring faculty members to submit their work.

Council members inquired as to what was done in other institutions. Mr. Beasley mentioned that Spectrum is mandatory in Harvard and MIT but voluntary at the University of Ottawa.

Mr. Beasley thanked Council for their time and suggestions and explained that he would take the feedback back to the task force.

17. Other Business

There was no other business.

18. Next meeting

The next meeting of Faculty Council is on January 15, 2010.

19. Adjournment

On a motion duly seconded (S. Betton, L. Katsanis), the meeting adjourned at 12:10 p.m.